

भारत सरकार GOVERNMENT OF INDIA
रेल मंत्रालय MINISTRY OF RAILWAYS
(रेलवे बोर्ड RAILWAY BOARD)

No. 2024/EDPM/Misc1

New Delhi, Dated: 15.03.2024

The General Managers,
All Zonal Railways.

Sub:- Vending of Bharat Atta and Bharat Rice through Mobile vans under the scheme of Department of Food and Public Distribution, GoI.

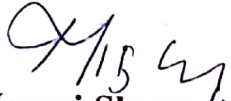
Ref: JS, Department of Food and Public distribution, Ministry of Consumer Affairs, Food and Public distribution, letter no 1-3/2024-Py.IV dt 26.02.2024

The Ministry of Consumer Affairs, Food and Public distribution, GoI has started a scheme of vending of Bharat Atta and Bharat Rice at subsidised rates to general consumers with a view to keeping the food inflation under control. The scheme envisages retail sale of Bharat Atta @ Rs 27.50/ Kg and Bharat rice @ Rs 29/ Kg. In this direction, it has been requested to allow placement of mobile van for sale of Bharat Atta and Bharat Rice at circulating areas of Railway stations during evening hours.

Accordingly, it has now been decided that a pilot project of 3 months, may be initiated wherein mobile vans vending Bharat Atta and Bharat Rice at subsidised rates to general consumers including Railway passengers will be permitted at circulating area of stations. A copy of operating instructions in this regard is enclosed.

This issues with the approval of Board (M(O&BD), MF and CRB).

Encl: As above.


(Neeraj Sharma)

Executive Director Passenger Marketing
Railway Board

Copy to: JS, Department of Food and Public distribution, Ministry of Consumer Affairs, Food and Public distribution, GoI

Pilot project of vending Bharat Atta and Bharat rice through mobile vans

OPERATIVE INSTRUCTIONS

1. Pilot project of 3 months for vending of Bharat Atta and Bharat Rice through mobile vans at circulating areas under the scheme of the Ministry of Consumer Affairs, Food and Public distribution, Gol to be launched.
2. The main intention of this pilot project is to provide accessibility to affordable foodgrains under the scheme. As such no license fee or revenue share may be charged.
3. PCCM to be the nodal official for this pilot project and the Ministry of Consumer Affairs, Food and Public distribution shall provide the list of stations along with name of the implementing agency / entity along with the mobile no of mobile van operators or associated person. No change in implementing agency/entity will be permitted during the period of 3 months.
4. The feasibility and location of placement of mobile van in the circulating area of Station may be examined by divisions with approval of DRM. It may be ensured that there is no congestion and hindrance in smooth flow of traffic in the circulating area.
5. All NSG1 stations along with all Suburban stations may not be permitted under the pilot project.
6. Only one mobile van per station to be permitted. Proper queuing and crowd management to be the joint responsibility of mobile van operator and station official.
7. The mobile van vending of Bharat Atta and Bharat Rice to be permitted for 2 hours in evening as locally decided by division. It may be ensured by station officials that the mobile van is not parked at station premises unauthorisedly after vending hours.
8. Only items like Bharat Atta, Bharat Rice etc permitted under the scheme of Ministry of Consumer Affairs, Food and Public distribution, Gol to be vended through the mobile van. Railways will not be liable for any deficiency in service including quality etc.
9. Only banner pertaining to the scheme of Bharat Atta, Bharat Rice of Ministry of Consumer Affairs, Food and Public distribution, Gol is permitted in mobile van. No other banner/ advertisement will be permitted.
10. No announcement and audio playing in mobile vans is permitted. However, ZRs may make suitable announcements at stations (without hampering passenger related announcements) having such mobile vans regarding the availability of Bharat Atta and Bharat rice keeping in mind instructions related to station announcement.
11. Applicable taxes if any will be borne by Ministry of Consumer Affairs, Food and Public distribution, Gol.
